

Development Questionnaire



This questionnaire has been produced so that the Development Committee can **listen** to you, the membership. We want to find out what you want from us. We are doing this so that we can, as far as possible, provide the **help and support** that you need to **recruit and retain members**.

This Committee's responsibilities include recruitment and retention of members, the Website, Materials, Speaker of the Year and the Magazine (an opportunity for feedback on the magazine will be included in an edition early in 2007)

Please take a few minutes to complete the questionnaire and send it back to Rosemary Harris at the address below. You can complete it anonymously or, if you wish, include your name.

You can copy the form, download it from the website or ask for more copies so that other members of your club can also participate.

The questionnaire is also available from the ASC website (www.the-asc.org.uk)

Rosemary Harris, ASC National Development Officer
10 Hansell Drive
Dorridge
Solihull
West Midlands, B93 8RQ
development.officer@the-asc.org.uk

If you want to do so you can give us your name and Club.

Name.....

Club.....

1. Why did you join Speakers Club?

- To get help with a work or business presentation?
- To gain a new skill?
- To overcome my fear of public speaking?
- To meet new friends?
- Other (please specify).....

**QUESTIONS 1
TO 5 ARE
ABOUT
YOU**

Please tick as many of the boxes that apply

2. How did you find out about Speakers Club?

- Have been coming so long I can't remember
- From a friend or colleague
- From a newspaper article
- From a poster
- From the ASC or Club website
- From ASC advertising (eg Speaker of the Year Dinner)
- From a local library display
- Other (please specify).....

3. Why do you stay?

- I am still learning
- I find it educational
- Because of the friendship or social aspects
- Because I am interested in the club (or ASC) committees
- Other (please specify).....

4. Would you recommend Speakers Club to a friend?

- Yes
 - Friendly and supportive
 - Educational
 - It works!
- No
 - Too embarrassed for your friends to see you in action
 - Other (please specify).....

5. Do you have access to the internet?

- Yes
- No

Please tick as many of the boxes that apply

How can we help you and your Club?

Do you need help to....

**QUESTIONS 6 TO
11 ARE ABOUT
NATIONAL
DEVELOPMENT**

6. Recruit new members?

- No *please move to question 7*
- Yes
 - Publicity Material
 - Posters
 - Business Cards
 - Display Boards
 - Leaflets
 - Setting up and maintaining a club website
 - Ideas to attract and interest "new" people
 - Taster Course
 - Advertising advice
 - Writing newspaper articles
 - Publicity events
 - Other (please specify)

7. Retain existing members?

- No *please move to question 8*
- Yes
 - Do you need help with running your Club Committee?
 - Do you need help with running your Club evenings?
 - Do you need help with running your Club events?
 - Do you need help with fresh ideas?

8. Set up a new Club?

- No *please move to question 9*
- Yes
 - How to.....
 - Publicity material
 - Funds
 - Support from other Clubs
 - Other (please specify)

9. Would you like to have seminars at.....

- Area level District level National level
- If so, what would you like the seminars to cover?

Please tick as many of the boxes that apply

10. **What other help or support can we provide for you?**

.....
.....
.....

11. **If you are a Club, Area, or District Officer are you happy with the Materials available from the Materials Officer?**

Yes

No - what other materials would you like to be made available?

.....
.....

12. **What method of communication works best for you for being kept informed?**

Electronic

ASC Website

Club Website

Direct e-mail

Face to face

Seminars

Meetings

Paper

ASC Magazine

ASC Newsletter

Guidance notes

**QUESTIONS 12 TO
18 ARE ABOUT
COMMUNICATION**

13. **What method of communication works best for you for the exchange of ideas?**

Electronic

ASC Website

Club Website

Direct e-mail

Face to face

Seminars

Meetings

Paper

ASC Magazine

ASC Newsletter

Guidance notes

14. **What development information would you like to see circulated?**

.....
.....

Please tick as many of the boxes that apply

What do you want from the ASC Website? (if you have answered No to question 5 move on to question 19)

15. How often do you visit the ASC Website?

- At least once a week?
- Once a month?
- A couple of times a year?
- What website!

16. Do you like the style of the website?

- Yes
- No - please indicate why not and/or what you would prefer?
.....
.....

17. Does the Website contain the type of information you require?

- Yes
- No - what else would you like to see included?
.....
.....

18. Would you be happy to contribute articles?

- Yes - please give us some possible subjects?
.....
.....

19. Have you ever been to the Speaker of the Year Dinner?

- Yes
- No
 - Too expensive
 - Too far away
 - Not interested
 - What Dinner!

**QUESTIONS 19
AND 20 ARE
ABOUT THE
SPEAKER OF
THE YEAR
DINNER**

20. Should we have a Speaker of the Year?

- Yes
Why?
.....

Please tick as many of the boxes that apply

Question 20
continued

Should it be in its present format?

- Yes
- No - what changes would you like?

No Why not?

What should we replace it with, if anything?

21. Are you?

- Male
- Female

**QUESTIONS 21 TO 26 GIVE US SOME
PERSONAL INFORMATION**

22. Are you aged? (no false modesty please!)

- Under 21
- 21 to 35
- 36 to 50
- 51 to 65
- 65 or over

23. Which District are you a member of?

.....
If you do not know your District give the area of the Country you come from

24. How long have you been a Speakers Club member?

- Less than a year
- 1 to 2 years
- 2 to 5 years
- 5 to 10 years
- More than 10 years

25. Have you ever held office at....

- Club level
- Area level
- District level
- National level

26. If you have never held any office would you consider it in the future?

- Yes
- No
- Does not appeal
- Don't have the time