



LOTTERY GRANTS

TIPS, IDEAS AND SUGGESTIONS for securing a grant from the Awards for All lottery grants scheme

If you have any new or additional tips, ideas or suggestions, please email them to the National Development Officer.

WHERE TO START

- The Website for Awards for All is www.awardsforall.org.uk. The website includes full guidance notes on what they will fund and who can apply, the necessary forms and help on filling them in

TIPS ON YOUR APPLICATION

- Be clear what you want the money for and the club's contribution (however small that might be) after all that is why you need a grant - to give financial support.
- Point out clearly how the project will benefit the community identifying groups such as young, old, unemployed, employed, ethnic groups, disadvantaged – try to embrace as many 'groups' as possible.
- Emphasise the aspects of being able "*to speak in public with confidence*" and what the project and belonging to a Club can offer.
- Identify the unique selling point – which is that public speaking clubs offer a safe environment to practise the skill of public speaking – there is nowhere else to do this.
- The benefits of well designed, well resourced educational programme.
- Identify the skills of the personnel delivering the programmes.
- Point out the 'affordability' for speakers to train and that the learning can be short or long term – depending on the individual's circumstances.

THINGS TO WATCH OUT FOR IN COMPLETING THE FORMS

- The referee: this has to be someone of standing within the Arts/Educational field but not connected to the Club. Need to source a Local Councillor, eg Chairman of your local Arts Development at your local Council. Always useful if an ex-member could be a referee as they would know the value of Speakers Clubs.
- Need to have 3 months of bank statements and that your bank account has 2 signatories.
- Make sure the bank signs the form.

SOME EXAMPLES OF ANSWERS FOR THE MAIN QUESTIONS WITHIN THE APPLICATION FORM

(From an application made by Redditch Speakers Club)

Question 4

- *To provide an opportunity for people to learn and practise “how to speak in public with confidence”.*
- *One of the greatest fears (after death and divorce) is to be asked to speak in public. There are few places where this skill can be learnt and practised.*
- *Speakers Clubs teach the skills of speaking (and listening) but also provide a safe environment for members to practise and develop their skills without fear or ridicule.*
- *Speaking in public with confidence is an essential skill – personally and as an essential tool in the workplace.*

Question 6

- *The Speakers Club will provide a series of Training Evenings over 4 weeks focusing on new members.*
- *Using the expertise of fellow members and trainers we will guide people through the basic skills of public speaking using the Speakers Club Training Manual.*
- *We will encourage people to then join the Club to enable them to put into practice the skills they have learnt, in a safe environment. Experienced members of the Club will then evaluate their performance(s) and give feedback.*
- *It is envisaged that 50% of these initial attendees on the course will join the club and work through the whole of the training manual – achieving certification at stages through this manual and join in with the other social activities arranged within the Redditch Club and other like minded clubs in the South Midlands Area.*

- *Members are invited to progress at their own pace and club membership can last for as little or as long as is appropriate for each individual.*
- *In a world where communication is paramount we believe the community are keen to learn these skills – even just for personal gratification when giving a vote of thanks or a wedding speech but even more when giving a presentation at work or attending a vital interview.*

Question 10

- *To give access to young people through to retired people to learn a valuable communication skill, in their local community.*
- *Speaking with Confidence offers personal development and essential when seeking employment (job interviews).*
- *A self help group which also offers social activities and participation with other clubs in the area and nationally.*

Question 11

- *Increased participation from all ethnic groups (young and old) developing the skill of speaking to use in many aspects of life - socially, voluntary groups, and in employment.*

Question 12

- Redditch Speakers Club requested finance to purchase:
 - Software
 - Training Manuals/CDs
 - Venue Hire
 - Advertising and Certification
 - Trainers' fees and expenses

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