

The Association of Speakers Clubs
invites entries for the
ON-LINE SPEECH CONTEST

[This is the electronic age and for many, especially younger members, communication at the speed of light is vital. Hence the On-Line Speech Contest. Whilst we commend the application of video recording as a vehicle for oral communication, we should attempt to employ the medium to its best advantage.](#)

The 2010-2011 event will follow the same general principles as last year's contest, but will encourage the innovative use of the video medium, such that:

Contestants are called upon to go beyond the straight forward recording of a normal speech to the imaginative and innovative utilisation of the AV medium (e.g movement of the presenter and the camera, using a place of interest or a public event as a backdrop, doing a reportage – maybe with an interview, effective use of visual aids...)

Recordings should employ minimal editing. It is the quality of the speech and the use of the medium which will attract the highest marks.

A magnificent trophy was awarded last year and will be presented again this year for the best on-line speech.

A further award, for the “most innovative use of the AV medium” could be introduced this year.

Please contact the Webmaster on webmaster@the-asc.org.uk if you are in any difficulty uploading your speech (or in following these instructions). General Comments and suggestions regarding this contest should be directed to the National Education Director.



- Entrants must be paid up members of Speakers Clubs in good standing.
- Speeches should be of 4-6 minutes and may be on any subject.
- They should be recorded in digital format and uploaded to Google videos or YouTube for embedding in the ASC Website.
- Each speech must commence with an identifying statement such as:

My name is Cynthia Ferret. I am a member of Snetterton Speakers Club and my speech is entitled “Things fall apart”. Mr Chairman, Ladies and Gentlemen...”

- The contest will run from 1st December 2010 through to the 31st March 2011.
- A judging panel will be established by the NEC Education Committee.
- General criteria are as for the National Speech Contest, taking into account the contestant's effective use of the medium.
- Providing the speech can be seen and heard without difficulty, the technical quality of the recording will be given limited credit.
- The “Innovative Use of the AV medium” award will take into account the novel use of the functionality of the recording medium and of the quality of the “mise en scene”.
- The winners will be announced – and a small selection of entries will be shown – at the Edinburgh Conference.